

**Policy: Operational - Programming**

**Department: Library**

**Effective Date: September 2012**

**Revision Date: April 2017**

**Next Year of Review: 2019**

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Programming supports the library's mission to stimulate imagination and inquiry. Programming provides information, invites public discussion, encourages curiosity and creativity and promotes literacy and reading. Programming promotes the library's services and resources. This policy defines the provision of programs at the library.

1. Programs are defined as any group activity offered to the public that staff coordinate, plan and/or present.
2. Library sponsorship of a program does not constitute an endorsement of the content of the program or the views expressed by presenters or participants.
3. Marketing and promotional posters and handouts that will be distributed at community events or posted externally from the participating branch will be produced by Library Head Quarters.
4. The library will:
  - a) make available a wide spectrum of opinions and viewpoints
  - b) select programs based on the interest and need of the community
  - c) use programs to both promote interest in, and the joy of, reading and to spark interest in non-library users
  - d) make programs available free of charge except for fundraising events to benefit the library
  - e) limit program attendance based on safe use of space, or sufficiency of program materials/supplies
  - f) utilize volunteers, if required, to ensure opportunity for all individuals to attend who are interested in attending
  - g) make programs open to all, based on a first come, first served basis, either with advanced registration or at the door
  - h) not offer programming that is purely commercial

i) regularly evaluate the planning and delivery of library programs

j) make available a process for user feedback and expressions of opinions/concerns about programs

5. The library branch may:

a) offer programs for children, young adults, adults and families

b) participate in cooperative programs with other agencies, organizations, institutions or individuals

c) sponsor programs in the library facility or outside of the library

d) promote programs through brochures, news releases, and the library's website

e) allow presenters to display products or books for purchase during the programming event.